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ABSTRACT

This book serves as a guide to grant seeking and other forms of fundraising for Internet access in elementary and secondary schools. Chapters include: (1) "What Internet Access Means to Your Educational System"; (2) "Developing a Support Group and Linkages to Funding Sources"; (3) "Why Individuals and Organizations Should Fund Your Technology Program"; (4) "The Marketplace"; (5) "Using Foundation Grants To Obtain or Enhance Internet Access"; (6) "Developing Corporate Support for Internet Access"; (7) "Assessing Federal and State Opportunities for Internet Access"; (8) "The ABCs of Fund-Raising for Internet and Technology"; (9) "Why People Give, Using Consultants, and the Ethics of Fund-Raising"; (10) "Selecting the Most Efficient Fund-Raising Strategies"; and (11) "Developing Your Funding Strategy, Putting It All Together." Appendices provide a list of Internet "basics"; a list of Internet resources for funding and grantseekers; an alphabetical list of grantmakers; and a list of foundation center cooperating collections. A CD-ROM which accompanies this book contains the sample letters and fundraising worksheets presented in the text, so that they can be easily tailored to meet specific needs. A glossary and index are also included. (AEF)

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